

Executive Speaking

A high level executive presentation skills program to give you the tools, techniques and strategies to become a confident board level presenter.

Objectives

Deliver concise and persuasive messages

Convey an image and presence of confidence

Master effective preparation and delivery

Target Group

Country heads

General Managers

Board members

Senior Managers

Outline

Module 1: Preparing

How to be fully prepared including presentation type, audience need analysis, physical, rehearsing.

Module 2: Connecting

How to build rapport with the audience, how to build your message.

Module 3: Structuring

How to organize and structure content with quick persuasive tools including the rule of 3, thinking plans (The King Plans), and the magic of flow.

Module 4: Delivering

How to deliver an impact presentation including the dynamics of breathing, eye contact, body posture and gestures, using the pause, and how to use PowerPoint wisely.

Module 5: Listening

How to maintain rapport and connection with the audience, and how to handle interruptions.

Module 6: Questioning

How to handle Q&A with confidence, preparing for customers questions, and answering quickly and coherently.

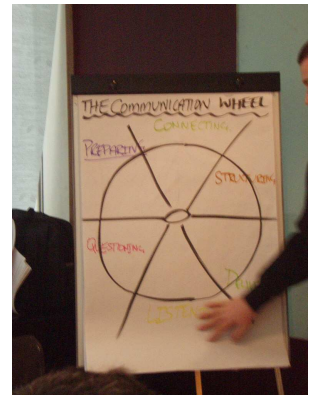
Length

2 days for groups of less than 12 participants
(3 days for groups of more than 12)

Follow up coaching recommended.

Language:

English



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